

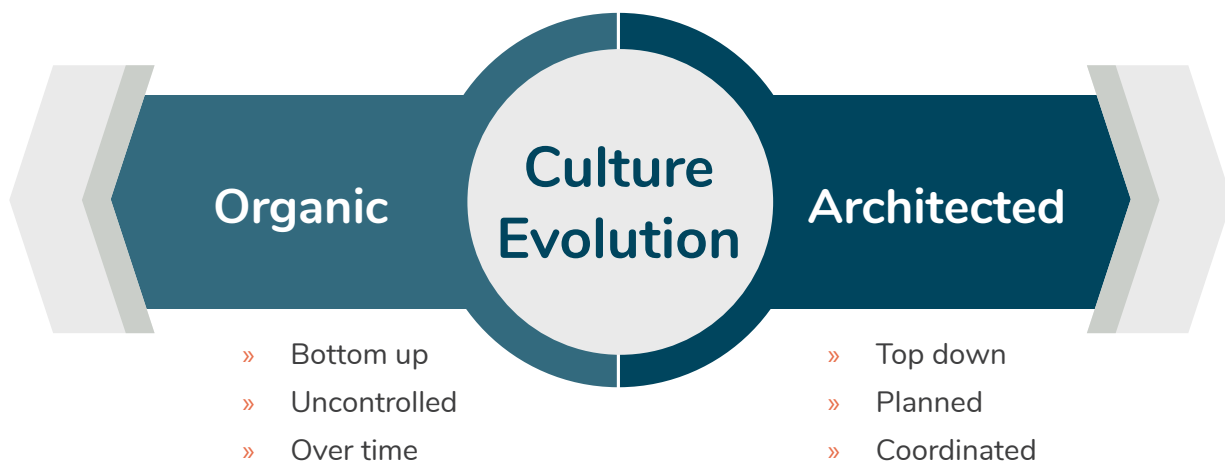
Architecting Culture improves employee effectiveness by bridging the gap between corporate values, strategic direction, and a company's current culture.

Now, more than ever, leaders need to consider their organization's culture as a strategic driver. If carefully cultivated, it can accelerate a company's ability to reach its goals. If left unmanaged, it may hinder and frustrate efforts.

When to Engage in Cultural Discussions

- » Leadership Changes & Organization Restructuring
- » Significant External Events: Pandemic
- » Large Scale and Transformational Change Projects
- » Mergers & Acquisitions

Architected vs Organic Culture Change



Accelerated Knowledge supports complex change through a holistic approach.

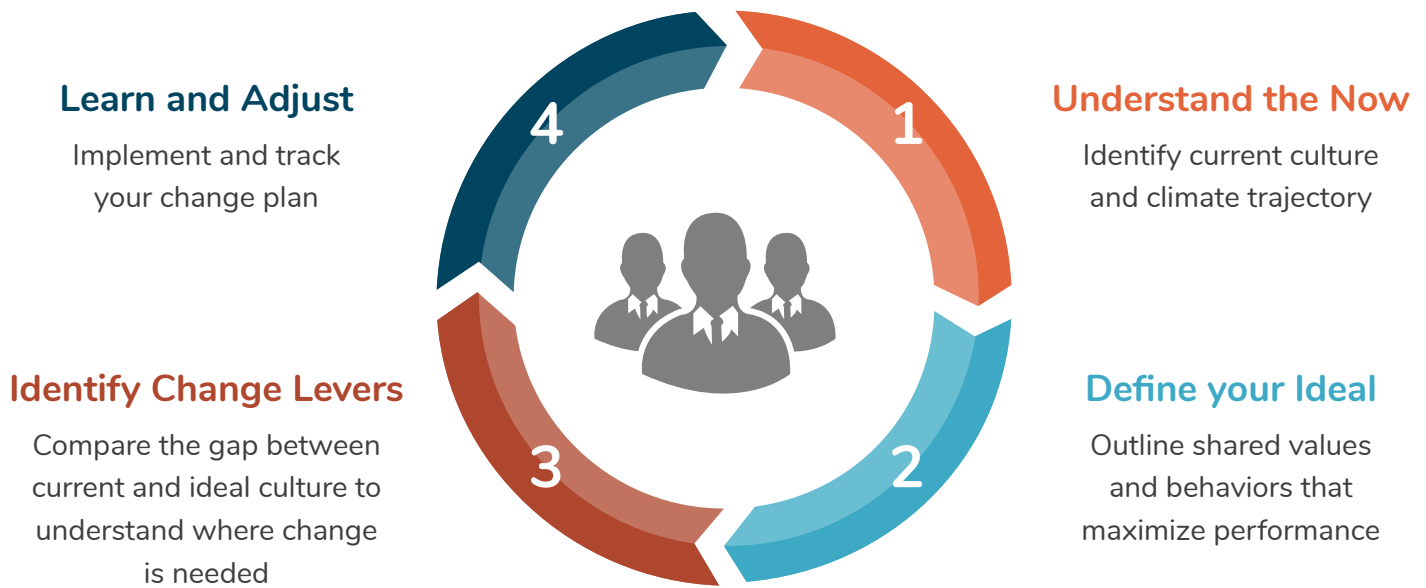
This is done by providing:

- » Change Leadership
- » Business Process Services
- » Program & Project Management
- » Architected Culture Coaching
- » Curriculum Development

Intentional Culture Development Facilitates

- » Retention of key resources while enhancing their effectiveness
- » Alignment across leaders, levels, and teams
- » Connecting culture to top priorities
- » Accountability and confidence across employees
- » Understanding how current climate drives employee behaviors
- » Closing the gap between current and ideal culture

4 Steps to Architected Culture



Christine Case

Senior Change Consultant and Culture Coach

Christine's experience includes change management, strategic communications, and helping leaders architect effective corporate culture.

